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# Class Title: Business Process Management Analyst BRIEF DESCRIPTION OF THE CLASSIFICATION:

The Business Process Management Analyst (BPM Analyst) is a technology and process automation consultant. This position performs thorough analysis, evaluates all aspects of business processes including budgeting, planning, and resources, to define system requirements, propose potential solutions, and coordinate the implementation or modification of technology and/or process automation solutions. The position will be expected to attain an in-depth understanding of the business functions of IT Department customers and know users needs for, and the business functionality of, enterprise-wide and office automation applications. It will use this knowledge and coordinate with the City's technical experts, project managers, and business analysts and work with them to support, plan, and implement customer solutions, which are process centric, maximize City resources, eliminate waste and duplication, and are performance measurable. This position, as with all IT personnel, has responsibility to educate customers on the City's technology standards, policies, available services, capacities, and boundaries and perform other duties as assigned.

#### **ESSENTIAL FUNCTIONS:**

This information is intended to be descriptive of the key responsibilities of the classification. The following examples do not identify all duties performed by any single incumbent. Specific requirements of individual positions are described in the Job Description.

	Physical Strength Code	ESSENTIAL FUNCTIONS
1	S	Acts as a technology and process automation consultant. This position performs thorough analysis, evaluates all aspects of business processes including budgeting, planning, and resources, to define system requirements, propose potential solutions, and coordinate the implementation or modification of technology and/or process automation solutions. Performs other duties as assigned.
2	S	Attains and maintains an in-depth understanding of the business functions of IT Department customers. Spends time with customers and understands their perspective. Provides vision and encourages collaboration. Retains knowledge of numerous applications, processes, and resources and articulates the business benefits derived therein.
3	S	Knows individual users needs for, and the business functionality of, enterprise-wide and office automation applications. Works with customers and IT staff to identify and resolve customer issues.
4	S	Uses this knowledge and coordinates with the City's technical experts, project managers, and business analysts and works with them to support, plan, and implement customer solutions which are process centric, maximize City resources, eliminate waste and duplication, and performance measurable. Provides customer feedback to IT technologists and leadership.
5	S	Works with business process owners to perform cost/benefit and return-on-investment analyses, business case development, and negotiations with stakeholder partners.
6	S	Works with the City's technology experts to stay current on available and emerging technologies that may be applied to IT customers' business needs to better deliver services.

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	Physical							
	Strength	ECCENITIAL EUNICIDANC						
	Code	ESSENTIAL FUNCTIONS						
7	L	Educates customers on the City's technology standards, policies, available services,						
		capacities, and boundaries. Communicates with customers and community						
		organizations by making presentations, hosting claritive meetings and training						
		sessions, preparing reports, developing curricula, and providing other forms of						
		written, oral, and multi-media communication.						
8	S	Identifies ways to more effectively utilize City resources, and eliminate waste and						
		duplication. Working with the IT Department: develops, recommends, implements,						
		enforces, and seeks ways to continuously improve the City's technology policies,						
		procedures, definitions, and standards to enhance the deliver and security of City						
		services.						
9	S	Participates in discussions of departmental goals and objectives with Information						
		Technology senior management and/or the senior management of the department						
		owning the project, including suggested project prioritization and classification of						
		strategic, tactical, maintenance, and other projects.						
10	S	Analyzes business processes and user requirements to document project scope.						
		Identifies and researches external sources of hardware, software, and resources.						
		Evaluates and investigates prospective solutions, including hardware, software,						
		training, and maintenance. Identifies problems, issues, and risks and participate in						
		the identification, documentation and communication of solutions. Assists in						
		planning to coordinate the implementation of new computer systems or						
		enhancements to existing computer systems.						
11	S	Facilitates, trains, and assists staff and other stakeholders in analyzing, improving,						
		and implementing technology and process automation solutions. Provides						
		facilitation/leadership and/or participates as a member of a project team.						
		Communicates project objectives, plans and status to all members of a project team						
		and senior management.						

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# **CLASS REQUIREMENTS:**

	CLASS REQUIREMENTS
Formal Education	A Bachelor's degree or equivalent work experience is required. Work requires broad knowledge in a business, professional, or technical field.
Experience	Minimum of five (5) years of public or private progressively responsible experience in an information technology or business process management environment, including computer programming and systems analysis, design, integration, and implementation. Requires a high level of initiative, independence, and analytical skills. Must have experience in software package implementation and systems integration. Position must demonstrate the ability to manage multi-level projects.
Knowledge/Skills Required	Knowledge and experience with systems analysis and design, computer programming and information systems, and industry standard applications and systems. Ability to identify technology user's needs and opportunities to use technology to add value. Must have excellent interpersonal skills and be able to work in a team environment. Must be able to provide guidance and instruction to other personnel.
Certifications and Other Requirements	Facilitation experience and skills. Other experience or certification such as Stephen Covey's Seven Habits, Six Sigma, Quality Management, highly desirable. Valid driver's license.
Reading/Writing	Excellent ability to read and comprehend technical studies, publications, contracts, and requests for proposals. Excellent ability to write white papers, business cases, analyses, and policy and procedure documentation.
Math	Ability to perform general and advanced math calculations. Experience with business and statistical analysis preferred.
Presentation/ Communication	Must be a talented communicator, an empathic listener, and an advocate for customers. Ability to tailor presentations to executive and business audiences that may not possess technical backgrounds. Ability to retain knowledge of numerous applications, processes, and resources and to articulate the business benefits derived therein.
Managerial	Possesses the ability to guide process owners in evaluating the effectiveness of their processes; and change, project, and personnel management. This position reports directly to the Enterprise Solutions Bureau Manager in the IT Department. This person may work alone, as a facilitator of a project team, or as member of a project team; when part of a project team, the position may report to a Project Manager; may lead project teams or perform specific roles under another's direction.
Budget Responsibility	Researches and prepare recommendations for bureau and project budget expenditures.
Supervisory / Organizational Control	The position may supervise or direct other members of a project team including subordinates, IT and other departmental staff, and contractors. Manages and monitors work performance, which includes: evaluating program/work objectives and effectiveness, teambuilding, and realigning work assignments. Skills desired include performance measurement, customer satisfaction surveys, services gap analyses, and effectiveness training and team building for project and governance teams.

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	CLASS REQUIREMENTS					
Complexity	Work is widely varied and involves analyzing and evaluating many complex and significant variables. Customer specific policies, procedures, or precedents are developed and/or recommended.					
Interpersonal / Human Relations Skills	Skills associated with marketing, teaching, training, and ombudsman. Communicates with work units, teams, and departments within the City. Unique to this position is the emphasis placed on culture in the City of Norfolk model for process automation. The BPM Analyst will be skilled in the culture of the City and coordinate in partnership with the Human Resources Department Organizational Development Team.					

# **OVERALL PHYSICAL STRENGTH DEMANDS:**

Sedentary X	Light	Medium	Heavy	Very Heavy
S = Sedentary Exerting up to 10 lbs. occasionally or negligible weights frequently; sitting most of the time	L = Light Exerting up to 20 lbs. occasionally, 10 lbs. frequently, or negligible amounts constantly OR requires walking or standing to a significant degree.	M = Medium Exerting 20-50 lbs. occasionally, 10-25 lbs. frequently, or up to 10 lbs. constantly.	H = Heavy Exerting 50-100 lbs. occasionally, 25-50 lbs. frequently, or up to 10-20 lbs. constantly.	VH = Very Heavy Exerting over 100 lbs. occasionally, 50-100 lbs. frequently, or up to 20-50 lbs. constantly.

## **PHYSICAL DEMANDS:**

C = Continuously	F = Frequently	O = Occasionally	R = Rarely	N = Never
2/3 or more of the time.	From $1/3$ to $2/3$ of the time.	Up to 1/3 of the time.	Less than 1 hour per week.	Never occurs.

This is a description of the way the job is currently performed; it does not address the potential for accommodation.

PHYSICAL DEMANDS	FREQUENCY CODE	DESCRIPTION
Standing	0	Presentations
Sitting	C	Computer, desk work, meetings
Walking	O	Inter-office, to/from meetings, offsite work
Lifting	0	
Carrying	0	Equipment for presentations
Pushing/Pulling	O	Equipment
Reaching	O	Equipment
Handling	N	
Fine Dexterity	F	Computer keyboard, telephone keypad, writing
Kneeling	N	
Crouching	N	
Crawling	N	
Bending	N	
Twisting	N	
Climbing	N	
Balancing	N	
Vision	С	Computer, desk work, reading, supervision of staff
Hearing	С	Staff, supervisor, meetings, telephone, presentations
Talking	F	Staff, supervisor, meetings, telephone, presentations
Foot Controls	F	Driving
Other (specify)	N	

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# **MACHINES, TOOLS, EQUIPMENT, AND WORK AIDS:**

Telephone, computer, PDA, laser or inkjet printer, data projector, scanner, USB devices, Microsoft Windows and Office, Service Center, Internet Explorer, Visio, Project Manager, and other productivity and process automations applications.

#### **ENVIRONMENTAL FACTORS:**

D = Daily	W = Several	M = Several	S = Seasonally	N = Never
	Times Per Week	Times Per Month		

HEALTH AND SAFETY	ENVIRONMENTAL FACTORS		
Mechanical Hazards	N	Dirt and Dust	N
Chemical Hazards	N	Extreme Temperatures	N
Electrical Hazards	N	Noise and Vibration	N
Fire Hazards	N	Fumes and Odors	N
Explosives	N	Wetness/Humidity	N
Communicable Diseases	N	Darkness or Poor Lighting	N
Physical Danger or Abuse	N		•
Other (see 1 below)	N		

PRIMARY WORK LOCATION			
Office Environment	X		
Warehouse			
Shop			
Vehicle			
Outdoors			
Other (see 2 below)			

(1)

(2)

### **PROTECTIVE EQUIPMENT REQUIRED:**

None

## **NON-PHYSICAL DEMANDS:**

C = Continuously	F = Frequently	O = Occasionally	R = Rarely	N = Never
2/3 or more of the time.	From $1/3$ to $2/3$ of the time.	Up to 1/3 of the time.	Less than 1 hour per week.	Never occurs.

NON-PHYSICAL DEMANDS	
Time Pressures	F
Emergency Situations	R
Frequent Change of Tasks	F
Irregular Work Schedule/Overtime	R
Performing Multiple Tasks Simultaneously	C
Working Closely with Others as Part of a Team	С
Tedious or Exacting Work	О
Noisy/Distracting Environment	N
Other (see 3 below)	N

(3)